

## Our Mission

*Through teamwork, all things are possible.*

It is the mission of the Ambassadors to promote the role of the Lake Gaston Chamber of Commerce in the community while generating an atmosphere of goodwill among Chamber members, the business community and in the communities the Chamber serves.



*Networking is the key to Communication.*

*Lake Gaston Chamber Ambassadors Reach Out to the Community.*

## LAKE GASTON CHAMBER AMBASSADORS

*Together We Can*

Phone: 252-586-5711

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## AMBASSADOR COMMITTEE

Lake Gaston  
Chamber of Commerce

## Ambassador Committee Information



**252-586-5711**

# WHAT IS AN AMBASSADOR

An Ambassador of the Lake Gaston Chamber of Commerce is a very important part of the day-to-day operations of the Chamber. As an Ambassador you are a goodwill representative of the organization that works for business and community interest in Lake Gaston.

Your commitment and participation in any Chamber activity is greatly appreciated. Each minute of volunteer time is needed and worthwhile to you, the community and the Chamber.

## What are my responsibilities?

Ambassadors are the public relations arms of the Chamber. They serve as welcoming committee for new partner open house and ribbon cuttings; as helpers at special events, partnership luncheons, Business After Hours, membership drives, and as representatives of the Chamber as they conduct business for themselves in the Lake Gaston community.

## How much information do I need to know about the Chamber?

The Lake Gaston Chamber of Commerce is a business organization that works on behalf of its members through the Board of Directors and committees as outlined in our Business Plan. Use it as a reference when talking about the Chamber with another member or prospective member.

The work of the Chamber is financed by the investment of the members who support it by paying membership dues. Ambassadors actively recruit new partners for the Chamber.

## Is there a special meeting time?

The Ambassador Committee meets every other month 1/2 hour prior to the scheduled Monthly Chamber luncheon to discuss pertinent information.

## What are ribbon cuttings?

Ribbon cuttings introduce new members to the Chamber of Commerce. Members notify the Chamber in advance and we encourage Ambassadors to come by to support the new business partner.

## Special Events

Each year there are various events such as our Annual Golf Tournament, Battle of the BBQ, Chili Cook-Off and others. In addition we have monthly luncheons and Business After Hours events. With each of these events there is a need for assistance. Ambassadors are encouraged to volunteer for several events during the year, and are also encouraged to recruit other chamber members to attend the events and also volunteer.

## What kind of recognition is there?

An award system has been developed on a point system for the purposes of identifying award winners throughout the year.

- Ambassador of the Year
- Membership Recruiting Award
- Special Awards determined throughout the year

*Annual and Membership Recruiting Awards will be announced at the end of December.*

*Special Awards will be announced throughout the year.*

## How are points earned?

### Our Point System:

- Attend Ambassador Meetings - 3pts
- Tel. Contact w/assigned Members - 1pt
- Personal Visit w/ assigned Member - 3pt
- Email contact w/assigned Members - 2pts for group / 1pt per individual
- Discuss Chamber membership with prospect - 1pt
- Attend Monthly Luncheons - 1pt
- Attend Business After Hours - 2pts
- Recruit new members - 5pts
- Attend Ribbon Cutting - 3pts
- Serve on Chamber Committees - 3pts
- Volunteer to assist at Chamber events - 3pts

Each Ambassador is responsible for keeping track of their points and faxing/emailing their monthly point sheet to the Chamber office by the last Friday of each month. Chamber staff will tally points for the awards.

If you are interested in becoming a Lake Gaston Chamber of Commerce Ambassador, please contact Almira Papierniak, Executive Director at 252-586-5711 or email at [lgcc@earthlink.net](mailto:lgcc@earthlink.net)



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COMMERCE**

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